## Message Text

UNCLASSIFIED

PAGE 01 MILAN 00926 260955Z ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 /017 W

-----262001Z 052208 /75

R 251400Z MAY 77 FM AMCONSUL MILAN TO SECSTATE WASHDC 5400 INFO AMEMBASSY ROME USIA WASHDC

UNCLAS MILAN 0926

DEPT FOR CU/ARTS: EUR/WE (MCKINLEY)

USIA FOR IEU

E.O. 11652: N/A TAGS: SCUL

SUBJECT: LA SCALA REQUEST FOR PHILADELPHIA SYMPHONY ORCHESTRA

1. ITALY'S MOST PRESTIGIOUS OPERA HOUSE, LA SCALA, WILL BE CELE-BRATING ITS BICENTENNIAL IN 1978. DURING RECENT VISIT OF AMBASSADOR GARDNER TO MILAN, NEWLY NAMED DIRECTOR OF LA SCALA, CARLO MARIA BADINI, USED OPPORTUNITY TO REQUEST RECIPROCAL VISIT BY U.S. MUSICAL GROUP TO PERFORM AT LA SCALA DURING 1978 AS PART OF LA SCALA BICENTENNIAL CELEBRATIONS. AMBASSADOR GARDNER WELCOMED IDEA IN PRINCIPLE AND PROMISED EXPLORE POSSIBILITIES.

2. IN LATER DISCUSSION WITH CONGEN, BADINI EXPLAINED THAT HE WOULD LIKE PHILADELPHIA ORCHESTRA OR OTHER EQUALLY FAMOUS U.S. SYMPHONY ORCHESTRA OR TOP NOTCH U.S. BALLET COMPANY FOR 3 OR 4 PERFORMANCES DURING JUNE OR EARLY SEPTEMBER 1978. BADINI THOUGHT FINANCING COULD BE SHARED EQUALLY BY U.S. AND ITALY. BADINI NOT INTERESTED IN U.S. OPERA COMPANY FOR THIS SEASON SINCE ENTIRE SCALA OPERA SEASON ALREADY BOOKED. UNCLASSIFIED

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3. LA SCALA VISIT TO U.S. DURING OUR BICENTENNIAL OBSERVANCES VIEWED HERE AS HAVING BEEN HIGHLY SIGNIFICANT CULTURAL-POLITICAL ACHIEVEMENT. IN VIEW OF LA SCALA IMPORTANCE, HISTROCIAL-CULTURAL TIES BETWEEN U.S. AND ITALY AND OF POLITICAL IMPACT U.S. CONTRIBUTION TO LA SCALA WOULD HAVE ON NATIONAL LEVEL, WE ARE STRONGLY

## FAVORABLE TO RECIPROCITY OF KIND PROPOSED BY LA SCALA.

4. ACTION REQUESTED: APPROPRIATE DEPARTMENT OFFICE CONTACT PHILADELPHIA SYMPHONY TO SEE IF IT PLANNING EUROPEAN TOUR IN 1978 AND IF AVAILABLE FOR 3 OR 4 CONCERTS AT LA SCALA DURING JUNE OR EARLY SEPTEMBER. IF PHILADELPHIA NOT PLANNING EUROPEAN TOUR AND COSTS PROHIBITIVE FOR SPECIAL LA SCALA PRESENTATION, REQUEST DEPARTMENT CONATACT BOSTON, CHICAGO OR CLEVELAND OR SIMILAR SYMPHONIES TO ASCERTAIN THEIR AVAILABILITY. ALTERNATIVELY, U.S. BALLET COMPANY WOULD ALSO BE EXCELLENT GESTURE AND, LIKE ORCHESTRA, ONE THAT COULD BE BOOKED ELSEWHERE IN NORTHERN ITALY

5. WOULD APPRECIATE EARLY DEPT. REACTION.FINA

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## Message Attributes

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Subject: LA SCALA REQUEST FOR PHILADELPHIA SYMPHONY ORCHESTRA

TAGS: SCUL, US, IT, PHILADELPHIA SYMPHONY ORCHESTRA

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